

Herb Hiller is a well-known advocate for preserving and promoting the unique charm of “old” Florida. [He has been a vocal supporter of small towns and rural areas in the state since moving to Florida in 1958¹. Hiller is an author and travel writer who focuses on Florida’s less-traveled locales, highlighting the state’s history and natural beauty¹. His works, such as “Highway A1A: Florida at the Edge,” offer a mix of travel guidance and historical insights¹.](#)

[In addition to his writing, Hiller has played a significant role in promoting ecotourism and bicycling in Florida². He has also been involved in various initiatives, including the East Coast Greenway Alliance, where he serves as a regional program consultant for Florida and Georgia².](#)

Are you interested in learning more about his work or perhaps exploring some of the places he writes about?

