

# The Florida Federation Garden Clubs Inc.

Presents

## "Blossoms and Butterflies Conference"

March 14-16, 2000

FFGC Headquarters  
1400 S. Denning Drive  
Winter Park, Florida

The Florida Federation of Garden Clubs, Inc. has sponsored Roadside Beautification/Wildflower Conferences for many years. These were started when we started partnering with the Florida Department of Transportation to beautify our highways and byways. We are happy to announce that our next conference will be March 14th to 16th, 2000, in Winter Park at FFGC Headquarters.

We are expanding our concerns. We will still emphasize wild flowers and their planting, but on our agenda this year we are including information on butterflies and how we are managing them in the wild.

We have obtained speakers who are well qualified to bring us the latest information in their area of expertise. They will be available throughout the conference to answer questions you might have.

We invite you to come join us in learning what we as private citizens can do about environmental concerns facing us all.

Registration: \$30.00 includes these Special features

- ◆ *GO WILD WITH* Frank Walper of KEEP FLORIDA BEAUTIFUL
- ◆ *PATHS OF SUNSHINE* by Gary Henry, Florida Department of Transportation.
- ◆ Blooming Butterflies with Zane Greathouse from Greathouse Butterfly Farm.
- ◆ *AN EVENING WITH DISNEY* with Katy Moss Warner, Dir. of Horticulture, Disney
- ◆ *BUTTERFLIES ARE CULINARY GURUS* by Tracy Anderson
- ◆ Managing butterfly habitat in the wild with James Stevenson - FDEP
- ◆ *THE SECRET LIVES OF BUTTERFLIES* by Marc Minno - Author & Environmental Specialist, St. Johns River Water Management District
- ◆ *MANAGING ROADSIDES NATURALLY* with Flo Oxley, Senior Botanist, the Lady Bird Johnson Wildflower Center, Austin, Texas
- ◆ *BUTTERFLY GARDENING* by Richard Hesterberg, Entomologist, Cypress Gardens
- ◆ Tour Paths of Sunshine-Butterfly FFGC Garden & Wild-flower Tour of Mead Garden.
- ◆ *Roadside Beautification* with Dr. Jeff Norcini, University of Florida

### PROGRAM

#### TUESDAY, MARCH 14 2000

12:45PM Introductions  
1:00 "GO WILD" Frank Walper

2:00 "PATHS OF SUNSHINE" Gary Henry, DOT  
3:00-3:30 Break  
3:30 "BLOOMING BUTTERFLIES"  
Zane Greathouse, Greathouse Butterfly Farm  
Wine on the patio and butterfly release  
6:00 Barbeque Dinner  
7:00 "AN EVENING WITH DISNEY"  
Katy Moss Warner, Director of Horticulture for Disney Corporation

#### WEDNESDAY, MARCH 15, 2000

8:30 "BUTTERFLIES ARE CULINARY GURUS"  
Traci Anderson, Seminole Springs Herb Farm  
9:30 "MANAGING BUTTERFLY HABITAT IN THE WILD", Jim Stevenson, Department of Environmental Protection  
10:30-11:00 Break  
11:00 "THE SECRET LIVES OF BUTTERFLIES"  
Marc Minno, Environment Specialist, St. John's River Water Management District  
12:00 Box lunch and Self-guided Tour *PATHS OF SUNSHINE BUTTERFLY GARDEN*  
Guided Tours of Mead Gardens (Reservations MUST be made for this tour)  
2:00 "MANAGING ROADSIDES NATURALLY" Flo Oxley, Senior Botanist, Lady Bird Johnson Wildflower Center  
3:00 "BUTTERFLY GARDENING" Richard Hesterberg, Entomologist, Cypress Gardens  
3:00-4:30 Break  
4:30 DOT "MEET YOUR PARTNERS"

#### THURSDAY MARCH 16, 2000

8:30 A.M. The entire morning will be devoted to the technical part of roadside beautification. Speakers procedure by Dr. Jeff Norcini, University of Florida  
10:30 - 11:00 Break  
11:00-12:00 Roadside beautification continued.

ADJOURNMENT

### Registration Form

Make Check (\$30.00) Payable to: F.F.G.C. Blossoms and Butterflies Conference  
(Fee Includes: lectures, lunch and dinner)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

**NO REFUNDS AFTER MARCH 1, 2000**

Send to: Carol Beatty, Registrar 306 12th Street Atlantic Beach, FL 32233 (904) 241-1563

For Further information call: Elizabeth Pate (904) 241-1563 or Lorraine Gabler (352) 357-1632

Make hotel reservations directly with: Mount Vernon Motor Lodge (407) 647-1166

Standard Singles: \$53.00 Deluxe: \$63.00 Standard Double: \$59.00 Deluxe \$69.00

We urge you to make reservations early to receive the special conference rates  
and be sure to state you are with FFGC Conference