



FLORIDA  
WILDFLOWER  
FOUNDATION

# FLORIDA WILDFLOWER SYMPOSIUM

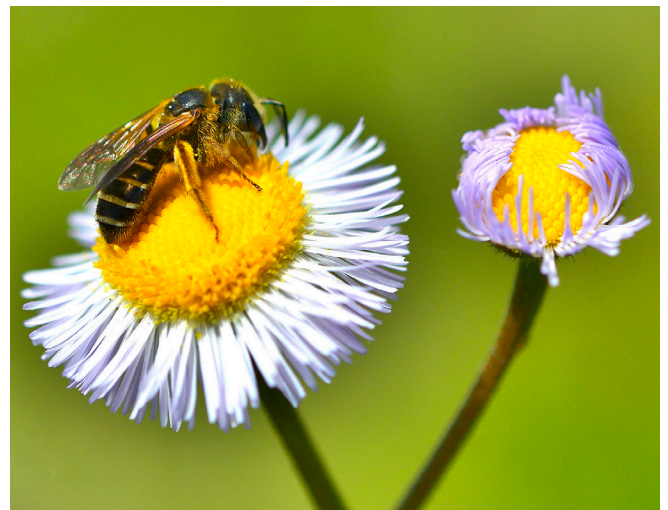
APRIL 12–13, 2019  
STRAUGHN UF/IFAS EXTENSION, GAINESVILLE

## SPONSORSHIP OPPORTUNITIES

Every day, the pressure to produce food for our growing population increases. Yet, while more people depend on crop pollinators, the wildflowers that sustain them are vanishing.

### JOIN US IN MAKING A DIFFERENCE

Since 2001, the Florida Wildflower Foundation has nurtured the awareness, understanding and enjoyment of Florida's native wildflowers through conservation, restoration and stewardship. Whether through education projects, sponsored research, or advocacy that reduces roadside mowing, we are restoring biodiversity, creating beauty, and immersing people in nature while feeding the crop pollinators that feed us.



### HOW YOUR SPONSORSHIP CREATES CHANGE

As a Florida Wildflower Foundation sponsor, you'll be helping to protect Florida's unique environment. You'll also help the pollinators vital to the success of Florida's multi-billion-dollar agriculture industry and the health of our natural plant communities.

### YOUR SPONSORSHIP SUPPORTS...

- Advocacy that keeps beautiful roadside wildflowers flourishing for miles and miles while saving taxpayers' money through reduced mowing.
- Life-giving habitat for Florida's honey bees, native bees and butterflies.
- Materials for school classrooms and adult education.
- Programs that encourage homeowners to use beneficial native wildflowers and plants.
- School gardens that get kids outside to explore "real" Florida.
- Research that explores pollinator-wildflower relationships and develops wildflower cultivation methods.

## THE FACTS

- Each year, 175,000 acres of natural and agricultural land in Florida is developed.
- More than 1,000 people per day move to our state, taxing our natural resources.
- Millions of wildflowers along thousands of miles of roads vanish each year due to a lack of knowledge of how to maintain them.

## OUR ACCOMPLISHMENTS

- Saving Florida's environment with sensible strategies that save taxpayers money and deliver a strong return on investment.
  - By working collaboratively with local officials and organizations, we have helped put in place resolutions that are saving wildflowers in 33 counties and three cities.
  - Working with the Florida Department of Transportation, we molded a new policy that has reduced mowing and created dozens of wildflower areas, with more to come.
- Immersing adults and children alike in nature.
  - We've worked extensively with educators to develop elementary school lessons that gets kids outside to discover wildflowers and the creatures that depend on them.
- Shaping the public perceptions that inadvertently damage Florida's environment.
  - We've teamed with schools, nature centers, botanical gardens, and city, county and state parks to establish hundreds of wildflower plantings that help connect people with native, natural Florida.



## SPONSORSHIP LEVELS

						SPECIAL OPPORTUNITIES		
	\$3,000 Blazing Star	\$2,000 Coreopsis	\$1,000 Sunflower	\$500 Goldenrod	\$250 Sunflower	\$1,000 Social Butterfly	\$1,000 Hummingbird	\$250 Busy Bee
Thanks on social media and e-newsletter	✓	✓	✓					
Introduction as event host	✓							
Banner ad on symposium web page	✓							
Opportunity to introduce speaker	Keynote	Session						
Your promo material displayed at check-in table	✓	✓	✓			✓	✓	
Logo on print materials; logo and link on FWF website	✓	✓	✓	✓	✓	✓	✓	✓
Event table for display of literature or promo items*	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on website as special host						Social	Lunch	Snacks
Symposium admission	8	6	4	4	2	4	4	2
Logo on table tents						✓	✓	✓

\*Tables are limited; while supply lasts.

Registrants typically have household incomes of \$60,000 or more. They care deeply about Florida's environment and list outdoor activities, travel and gardening among their interests. Questions? Contact Lisa Roberts at 407-622-1606; info@flawildflowers.org.



# SPONSORSHIP FORM

Apply and pay online in one easy step! Visit [FlaWildflowers.org/symposium](http://FlaWildflowers.org/symposium). Or, fill out the following form and return to: Florida Wildflower Foundation, 225 S. Swoope Ave., Suite 110, Maitland, FL 32751. The Foundation is a 501(c)3 organization. Sponsorships must be paid in full by March 12, 2019, to be included in the event program.

## CONTACT INFORMATION

Company name	Contact name
Contact email	Contact phone number
Company address	City / State / Zip

**SPONSORSHIP PACKAGES**  
(choose one)

- Blazing Star (\$3,000)
- Coreopsis (\$2,000)
- Passionflower (\$1,000)
- Goldenrod (\$500)
- Sunflower (\$250)
- Social Butterfly (\$1,000)
- Hummingbird (\$1,000)
- Busy Bee (\$500)

## PAYMENT INFORMATION

- Please send me an invoice.
- I have enclosed a check made payable to the Florida Wildflower Foundation.
- Please charge my credit card.
  - Visa    Mastercard    Amex    Discover

Card number	
Expiration date	Security code (3 or 4 digits)
Signature	Date

Will your organization require a table at the event? (Tables are limited; while supply lasts.)    Yes  No

Provide the name(s) of those who will represent your organization in the space(s) below. Please see sponsorship level descriptions on the previous page to confirm the number of symposium admissions for the level you've selected.

_____	_____
_____	_____
_____	_____
_____	_____

## Thank you for your support!

Once we've received your completed sponsorship form, a Florida Wildflower Foundation representative will contact you to discuss sponsorship benefits and recognition.

Please send your high-resolution (300 dpi) logo to [SMatrazzo@FlaWildflowers.org](mailto:SMatrazzo@FlaWildflowers.org). Preferred file types are JPG, PSD, AI or EPS.