Viva Florida Landscape Demonstration Gardens Grant Application Planning Document

Application Instructions

This document is for planning purposes only. The links at the bottom of this page will connect you to the online proposal application and the budget form during the application period: April 1 – May 10, 2013.

Because of the nature of potential applicants and the online software used to compile applications, all responses must be answered in one online session in order to submit the proposal. Therefore, it is strongly recommended that you:

1. Read all questions and have your answers ready when you link to the online proposal application.
2. For short-answer questions, we suggest that you type your answers into a word processor or text editor, and then use cut-and-paste to insert your answers. Formatting will not be preserved when you paste your responses into the text boxes.

Questions? Email Stacey Matrazzo at SMatrazzo@FlaWildflowers.org.

Applications will only be accepted online and between April 1 and May 10, 2013.

When you are ready to submit a proposal:

Click here ➔ Viva Florida Landscape Demonstration Gardens grant proposals. (This link will work ONLY during the application period stated above.)

Thank you,

Florida Wildflower Foundation Planting Committee
Viva Florida Landscape Demonstration Gardens Grant

The Florida Wildflower Foundation is requesting from Florida botanical gardens, public parks and nature centers proposals that will increase the awareness and knowledge of native wildflowers among their visitors by demonstrating the benefits and beauty of Florida native wildflowers in cultivated landscapes. The benefits of native wildflowers are becoming increasingly known, yet no mainstream channel in the state adequately demonstrates the link between native wildflowers and the history and culture of La Florida, “land of flowers,” while educating the general public about native wildflowers’ role in supporting native crop pollinators, decreasing air and water pollution, providing wildlife habitat, and in general, creating a better environment for all Floridians.

Up to three $3,000 grants will be awarded to establish a new wildflower demonstration garden or meadow, or to expand or enhance an existing native wildflower garden or meadow. This is a matching grant program; applicants must provide evidence of in-kind or monetary contributions of $1,500 or more. Partnerships with local community groups, non-profit organizations and area businesses are strongly encouraged.

Grantees will be expected to:
* Establish or enhance a native wildflower planting in a highly visible location that experiences frequent pedestrian traffic.
* Use at least 80 percent of the grant to purchase herbaceous Florida native wildflower plants from members of the Florida Association of Native Nurseries or the Florida Wildflower Seed and Plant Growers Association.
* Integrate visits to the native wildflower planting into educational programming.
* Submit a final report that includes an itemized expense report, design plan, plant list, construction methods, and maintenance schedule plan for the next year; photos of the area before and after native wildflowers are planted, and quantitative and qualitative data about visitor impressions and impact of the native wildflower gardens and educational programming.

In addition, Florida Wildflower Foundation staff, consultants, volunteers and/or board members shall be allowed complimentary admission (with advance notice) to periodically evaluate native wildflower garden establishment, maintenance and aesthetics.

Applications will be accepted from 9 a.m. April 1, 2013, through 5 p.m. May 10, 2013. Funding will be awarded to projects meeting program goals and judged as having the best chance of success and exposure. Grant awardees will be notified the week of July 1, 2013. Plantings shall be established by Nov. 1, 2013, and maintained through 2014.

This grant application must identify a Project Manager who is accountable for all responses in the application and final report, and is responsible for project oversight and responding to all inquiries.

TO SUBMIT AN APPLICATION, ALL REQUIRED QUESTIONS (THOSE MARKED WITH AN *) MUST BE ANSWERED IN ONE SESSION.

2011–12 projects are not eligible for additional funding.
This program is funded by donations made through the sale of Florida’s State Wildflower license plate. To purchase a tag or become a member of the Florida Wildflower Foundation visit the Membership web page.
Project Manager: Enter the first 3 letters of your first or last name followed by the month and date of your birth. Use 2 digits each for the month and day (for example, JAM0409). This will be used as your Project ID Code. Please use this code in all correspondence. *

First          Last

Address *

Street Address

Address Line 2

City          State / Province / Region

Postal / Zip Code

Country

Email *

Phone Number *

### - ### - ####

Name of Botanical Garden, Nature Center or Public Park where demonstration garden will be located. *

Please provide a detailed description of the site selected for the native wildflower demonstration planting ("planting site"). Include the following:

1) Size of planting site
2) Location of planting site within park
3) Soil and light conditions of planting site
4) Current conditions of planting site (what currently exists or is growing there)
5) GPS coordinates of planting site, if available *
Please provide a narrative of the planting, including site preparation, construction methods, and proposed maintenance schedule. *

Must be at least 100 words.  

Currently Used: 0 words.

An expert review of the selected planting site and a proposed plant list is suggested to determine suitability and sustainability prior to planting. Please provide the name, organization affiliation and contact information of the expert who performed your site review. (Experts can be internal or representatives from organizations such as the Florida Native Plant Society, University of Florida/IFAS Extension office, etc.)

Name

First          Last

Organization/Affiliation

Phone

###  -  ###  -  ####

Email

Describe how the planting will help achieve the goals of the Viva Florida Wildflower Demonstration Garden grant program. *

Must be at least 100 words.  

Currently Used: 0 words.

Attach a sketch of the proposed planting and its site. (A PDF is preferred; a JPG is also acceptable.) *

Choose File  no file selected

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1) Size of planting site
2) Location of planting site within park
3) Soil and light conditions of planting site
4) Current conditions of planting site (what currently exists or is growing there)
5) GPS coordinates of planting site, if available *

Please provide a narrative of the planting, including site preparation, construction methods, and proposed maintenance schedule. *
Outline your plan for native wildflower educational materials and programming as it relates to the planting and to the goals of the grant program. At least one visit to the native wildflower demonstration garden must be incorporated into each program. *

Budget Summary

Please summarize your budget as follows and enter in the space below:
1) total income, broken down by total cash and total in-kind donations, and 2) total expenses.

CLICK HERE to download the budget form, which includes instructions on how to submit budget details.

Please remember that the Foundation requires a match of at least $1500, which can be monetary contributions and/or in-kind goods and services. Include the $1500 Foundation grant in your in-kind total.

Total Income *

Cash *

In-Kind Donations *

Total Expenses *

List community groups, non-profit organizations, government agencies, businesses and other project sponsors and briefly describe their participation. Include a contact person for each, along with their phone number and email address. *

Describe how the planting will help achieve the goals of the Viva Florida Wildflower Demonstration Garden grant program. *

Must be at least 100 words. Currently Used: 0 words.

Attach a sketch of the proposed planting and its site. (A PDF is preferred; a JPG is also acceptable.) *

First Last
Name
Organization/Affiliation
Phone
Email

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In-Kind Donations *

Total Expenses *

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Name
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Total Income *

Cash *

In-Kind Donations *

Total Expenses *

List community groups, non-profit organizations, government agencies, businesses and other project sponsors and briefly describe their participation. Include a contact person for each, along with their phone number and email address. *

Describe how the planting will help achieve the goals of the Viva Florida Wildflower Demonstration Garden grant program. *

Must be at least 100 words. Currently Used: 0 words.

Attach a sketch of the proposed planting and its site. (A PDF is preferred; a JPG is also acceptable.) *
Please upload the completed budget form here. This form must be submitted for your proposal to be considered for funding. *

The Florida Wildflower Foundation requires a match of at least $1,500, which can be monetary contributions and/or in-kind goods and services. Please include an itemized list of each donor, their contribution, and the dollar value of each contribution. *

OPTIONAL: List any other information as to why the Foundation should fund your proposal.

When responding to this question, refer to the following resources to help determine if a native wildflower species is appropriate for you planting: Florida Plant Atlas, Florida Native Plant Society's Plants For Your Area and Plant Real Florida.

The Foundation strongly suggests that you contact the Florida Association of Native Nurseries about the availability of the plants you want for your project.

Wildflowers to be established will be: *

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<td>Native and herbaceous</td>
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<td>In accordance with the Foundation's definition of native wildflowers</td>
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<td>In accordance with the Foundation's definition of native cultivars</td>
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<td>Appropriate for my region of the state</td>
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<td>Appropriate for the wildflower site conditions</td>
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In the space below, provide a preliminary list of wildflower species (both common names and scientific names) to be used in the planting. *
Regarding the planting, please respond to the following:

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<td>At least 80% of funding provided by the Foundation shall be used to purchase native plants.</td>
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<td>Foundation funding shall not be used for maintenance, except for the purchase of mulch.</td>
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<td>The following will not be used as mulch: cypress mulch, grass clippings, or compost (compost will facilitate germination of weed seeds).</td>
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<td>The native wildflower demonstration planting will be in a highly visible area frequented often by garden visitors.</td>
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<td>The planting will remain in place and be maintained until at least Dec. 31, 2014.</td>
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<td>Economically and ecologically sustainable practices will be used to establish and manage the wildflower plantings.</td>
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<td>If pesticide use is necessary (for example, for fire ant control), all pesticides will be utilized in accordance with all federal, state, and local laws, ordinances, regulations and rules. Systemic fertilizers with insecticides are not permitted.</td>
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<td>Wildflowers will not be fertilized during the first growing season after planting; if subsequent fertilization is deemed necessary, it shall be approved by the Foundation prior to application.</td>
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<td>A sign provided by the Foundation will be installed in a prominent location within the site upon completion of the planting.</td>
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<td>Weather-resistant educational signage about the planting (e.g. plant identification labels) will be installed.</td>
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<td>Our Botanical Garden/Public Park/Nature Center currently has the staff and/or volunteers to maintain and care for the planting.</td>
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<td>Quarterly updates (including photos and a status report on the planting, number of visitors, and number/types of related programming offered) will be submitted as per a schedule to be agreed upon by the Foundation and the grant recipient.</td>
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Regarding educational programming, please respond to the following: *

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<tr>
<td><strong>Our Botanical Garden/Public Park/Nature Center currently has</strong></td>
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<td><strong>the staff and facilities to conduct native</strong></td>
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<td><strong>wildflower educational programming.</strong></td>
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<td><strong>Visits to the native wildflower planting will be</strong></td>
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<td><strong>incorporated into all associated educational</strong></td>
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<td><strong>programming.</strong></td>
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<td><strong>The target audience(s) for educational programming</strong></td>
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<td><strong>will be noted in the final report.</strong></td>
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The outcomes and impacts of the Viva Florida Wildflower Demonstration Garden Grant Program are important to the Florida Wildflower Foundation. *

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<td><strong>The annual number of those attending native</strong></td>
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<td><strong>wildflower educational programming at your facility</strong></td>
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<td><strong>will be reported.</strong></td>
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<td><strong>For Florida residents and nonresidents, quantitative</strong></td>
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<td><strong>data will be reported for the following: gain</strong></td>
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<td><strong>knowledge of 1) landscape uses for native</strong></td>
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<td><strong>wildflowers, 2) availability of native wildflowers, 3)</strong></td>
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<td><strong>historical and cultural significance of native</strong></td>
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<td><strong>wildflowers.</strong></td>
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<td><strong>Visitor surveys will be conducted to gauge the impact</strong></td>
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<td><strong>and impressions of both the planting and</strong></td>
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<td><strong>programming.</strong></td>
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An important goal of the Viva Florida Wildflower Demonstration Garden Grant Program is to increase awareness and knowledge of the environmental, historical and cultural significance of Florida’s native flora. Select the media outlet(s) in which a story that describes the native wildflower planting and includes information about the above will appear. Choose all that apply; you must select at least one media outlet. Stories should attribute funding to the State Wildflower license plate and the Florida Wildflower Foundation. *

- Newspaper
- Newsletter
- Television
- Website
- YouTube

List any additional methods that will be used to increase awareness and/or knowledge of the environmental, historical and cultural significance of Florida’s native flora.
A draft final report shall be submitted to the Foundation no later than Jan. 31, 2015, and shall consist of an itemized expense report; a design plan; a complete plant list; construction/installation methods; maintenance schedule; quantitative and qualitative data about visitor impressions as well as the impact of the native wildflower demonstration planting and related educational programming. The final report shall also include a minimum of six photos, including before and after photos of the site, and photos of educational programs. (Photos are to be uploaded to the Foundation’s Flickr site; instructions will be provided. Photos must be sharply focused, in JPEG format, and at least 8”x10” at 300 dpi; they must include the Project ID Code in their file name.)

Please respond to the following regarding the final report: * 

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<td>The draft final report will be submitted no later than Jan. 31, 2015, with the final version submitted within two weeks of the Foundation’s approval of the draft.</td>
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<td>High resolution, color images will be uploaded to the Foundation’s Flickr site; images shall include the grant Project ID Code in the file name.</td>
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<td>At least two images will show the native wildflower planting in peak bloom.</td>
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<td>At least two of the images will be people-oriented (for example, site preparation, planting, a school group visiting the site, etc.).</td>
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Thank you for completing this application and for your interest in Florida's wildflowers. You will hear from the Foundation via email during the week of July 1, 2013 concerning the acceptance of your application.