



LAKE COUNTY LIBRARY NEWS

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Celebrate Art

Viva Libros features art exhibits

Lake County BookFest is adding two art exhibits this year to enhance the Viva Florida 500 experience. "In 2013, Florida will reach a significant milestone, the 500th anniversary of Juan Ponce de León's arrival on Florida's east coast. What makes this anniversary so unique is that Ponce de León's convoy of explorers was the first group of Europeans to document such a landing and give a name to Florida—*La Florida*. They were also the first recorded Europeans to explore any part of what's now the continental United States of America." (<http://www fla500.com>)

We begin January 28 with "**La Florida: 500 Years in the Land of Flowers**", the **John Moran Art photography exhibition**. This magnificent collection will run through March 15, 2013 in the W.T. Bland Public Library in Mount Dora. The exhibit which will kick off our Viva Florida 500 series is co-funded and managed by the Florida Wildflower Foundation, with funding assistance from Visit Florida. These beautiful photos of native Florida wildflowers boast a colorful bouquet of unique wildflowers, some of which occur nowhere else in the world.



John Moran's stunning exhibit features 31.5 by 42.5-inch framed photographs that capture the intricate, timeless beauty of Florida's native wildflowers in natural places. An accompanying panel interprets the history and culture of early Florida and its wildflowers. Traveling the Sunshine State with his cameras, John Moran seeks his vision of natural Florida as it must have appeared to Ponce de León. Moran's work celebrates the magic of a unique landscape born of water and blessed with beauty beyond measure.

Moran's photography has appeared in numerous books and magazines, including National Geographic, Life, Time, Newsweek, Smithsonian, The New York Times Magazine and on the cover of the National Audubon Society Field Guide to Florida. To learn more about John Moran and his work, please visit his website at www.johnmoranphoto.com. This exhibit is sponsored by the Florida Wildflower Foundation, Executive Director, Lisa Roberts.